

Multisensory alphabet phonics program

The next **BIG** thing

in children's early literacy



Sound/Symbol Correspondence is key to children's academic success.

Children who struggle with early literacy skills start their academic journey with a significant disadvantage.

A **clinically proven** program that stands out!

Multisensory Coaching Aids & Circuit Training

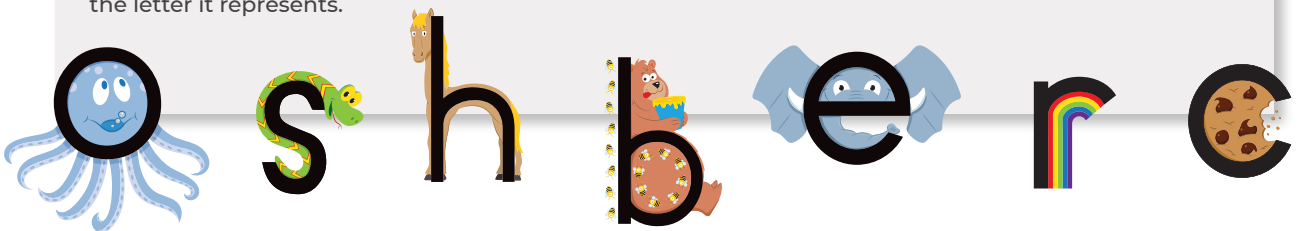
Our program is composed of short bursts of 5-minute activities that integrate kinesthetic (movement-based) and tactile (sensory-based) learning strategies with visual and auditory concepts.

Learning Assessments & Motivational Rewards

Our results-oriented program includes learning assessments to track progress on an ongoing basis, building confidence with each constructive review.

Teaching Letter Sounds Through Picture Association

The letters themselves are designed to look like real objects. This learning strategy gives meaning to what is typically an abstract concept for children. By remembering the picture, children remember the letter it represents.





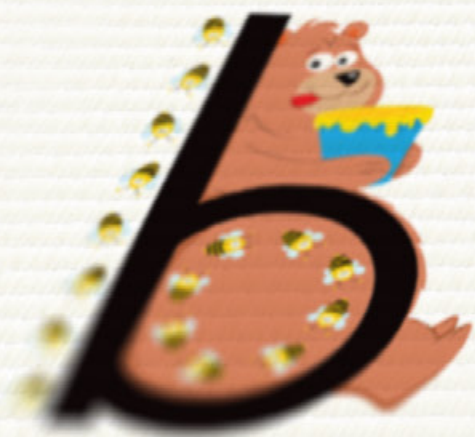
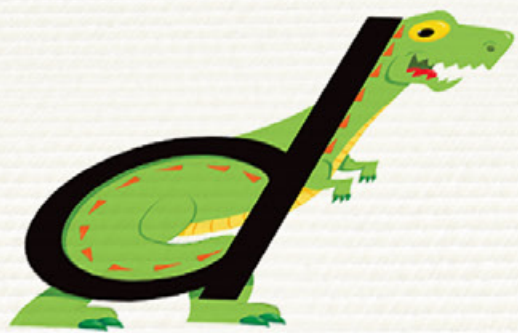
Parents, educators, and professionals are desperately seeking early literacy programs that work.

We have developed a new way to teach letters and the sounds they make through picture association and multisensory activities.



When kids don't know the basic sounds that the alphabet letters represent, it is virtually impossible for them to « sound out » words, which is vital in the process of learning to read.

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**This is a new
and innovative way
to jumpstart their
academic success.**

At the forefront of children's literacy!

Our alphabet phonics program focuses on teaching letter sounds through picture association using key words and pictures to help activate semantic memory.

We use multisensory training-based concepts to keep kids active, engaged, and happy; creating experiences that facilitate learning and retention through activity and movement.



READING™
GYM

Simply effective.

1

**Accelerate Learning the Letter Sounds
Through Picture Association**

2

**Learn to Print with Accuracy
and Automaticity**

3

**Increase the Fun Factor
with Multisensory Activities**



**Created by a certified
Speech-Language Pathologist,
our program works because
it's easy to teach and fun for
the kids. It's that simple!**



Why it works?

Our program works because it teaches letter sounds in a fun, meaningful, and easy way for children to learn. It's that simple!

1

Triggers semantic memory by focusing on learning letter sounds through picture association.

2

Encourages errorless learning.

3

Focuses on the whole alphabet at once.

We focus on the whole alphabet, rather than one letter at a time, to allow children to learn the alphabet sounds in the order that works best for them – accelerating the learning process.

4

Uses multiple modalities for multisensory learning.

Finger tracing the letters while simultaneously saying the letter sound helps the child remember the letter by linking the visual, auditory, semantic, and motor memory systems.

5

Teaches how to print automatically from memory.

Printing each letter the same way every time reduces confusion and increases automaticity. When printing is automatic, the mind is free to think of ideas rather than how to print each letter.

Why is **sound/symbol** correspondence important?

Reading is not a naturally learned developmental activity such as speaking or walking. Kids need to be shown and explicitly taught letter sounds in order to be able to decode words quickly and accurately.

Why focus on **letter sounds** rather than letter names?

We need to know the letter sounds in order to « sound out » words. Knowing the letter sounds to automaticity allows kids to sound out words quickly and accurately freeing their minds to facilitate reading comprehension.



More than **6,000** children have benefited from the program with success!

Our clinical experience has shown that our programs accelerate letter learning.

Students who have tried many times to learn their letter sounds with little success have excelled with our program.

“ Using a multisensory approach strengthens neurological pathways to support memory function when learning the alphabet. The phonological and orthographic systems interact together and complement each other during multisensory activities. ”

Marsha Grantham, Speech-language Pathologist





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and most of all accessible.



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